



Faculty of Science and Technology Together, Thammasat University together with the Ministry of Science and Technology would like to invite all students who becoming innovative entrepreneur is your passion to register a team to join ISC's event of entrepreneurial skill development programme under the Innovative Startup Program for the fiscal year 2018.

Programme Objectives

This event is aimed to promote and encourage students who are experienced in business development and interested in starting up a business and in a field of technology and IT products, software and other technologies such as Clean technology, Food technology. The programme provides workshop which enhance entrepreneurial skill and knowledge in business operations from experienced specialists in technology entrepreneur which can help students to transform ideas into reality as well as increase student chances to secure funding in venture capital by standing for a startup pitch with domestic and international investors.

Support & Fulfillment

The intensive programme will fully support and ensure participants of;

- Creating realistic business model
- Connecting all market distribution channel e.g. event presenting, entering innovative business competition in the country and oversea.
- Innovative Entrepreneur – Think Big Act Small workshop for new generation entrepreneur workshop which is aimed to develop sciences and technology idea into commercial.
- Connecting with venture capital e.g. Financial institute, banks, domestic and international investor.

Reward & Benefit

After enroll this programme participants will;

- Develop real and applicable business plan
- Be able to manage business systematically.
- Be able to start-up and expand new business which can be sustained in dynamic change of technology and economics

Privilege

After complete this programme, participants will

- Receive certificate of programme completion granted by the faculty of Sciences and Technology, Thammasat University.
- Be continuously promoted to participate in Startup Thailand League 2018

- Receive news and notification and extend opportunity in business growing up with the faculty of Sciences and Technology, Thammasat University. (under project conditions)
- receive extended opportunities in connecting innovative product development with Thammasat Business Incubator, by the faculty of Sciences and Technology, Thammasat University.

Qualification

- Possess innovative ideas or products which are possible to penetrate into the current market and they must be related to **innovative start-up business***
- Major team member must currently study in undergrad programme at the faculty of Sciences and Technology, Thammasat University.
- Team member shall combine all years of students from year 1 to year 4
- Joining team member shall be students from other faculty in Thammasat University

Agenda	
Application open	Now – April 2018
First round Submit 3-5 minutes VDO Clip presenting the business idea	Until 23 April

that driven with sciences and Technology under the concept of“SCI+BIZ” response to economic model 4.0	
First round announcement	30 Apr
2 Days Boot Camp “Innovative Entrepreneur – Think Big Act Small”	5 – 6 May
Second round Get your idea into 6-8 A4 page business plan format and prepare for pitching challenge.	12 May
Pitching workshop training and submit business plan	12 May
Pitching Challenge finalist announcement	14 May
Pitching Challenge competition	17 May
Outstanding candidate will be selected to join Think Big Act Small Symposium at MIT, USA	May – June

Assessment Criteria

Pre-screening from student qualifications who possess overview background in business which related to ISC 392 course as below;

- Understanding of an industrial problem.
- An opportunity to apply concept into a product and service in Economic Model 4.0
- Creativity and innovation with ability to apply science and technology to the current social problems.
- Linkage of ideas under the framework of "SCI + BiZ"
- Economic value and sustainability

All participants will be evaluated by creativity of business idea along with concept of innovative start-up business*, intention, willingness, readiness, and complete to participate in the programme.

- Student qualification meeting programme requirement 10%
- Entrepreneurial skills 30%
- Business idea 30%
- Number of Likes and Share in social media 30%

Award

Winner

THB 20,000 per team



First runner up THB 10,000 per team
Second runner up THB 7,000 per team
Popular vote THB 5,000 per team
Special ISC Innovative Entrepreneur** THB 15,000 บาท

Application open from now – 23 April 2018 ปิดรับสมัครตั้งแต่บัดนี้ - วันที่ 23 เมษายน 2561 โดยรับผู้ผ่านการคัดเลือกจำนวน 30 กลุ่มๆละ ไม่น้อยกว่า 3 คน และไม่เกิน 5 คน เพื่อเข้าร่วมโครงการ

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สำนักงานหลักสูตรนานาชาติ สาขาวิทยาศาสตร์อุตสาหกรรมและการจัดการ (ISC)

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Note :

*1.Agritech/Food Startup 2.HealthTech)
3.FinTech) 4. IndustryTech5. TravelTech
6. LifeStyle 7. E-commerce 8. GovTech/EdTech
9.PropertyTech



** เกณฑ์ทุนประกวดผลงานของหลักสูตรนานาชาติ สาขาวิทยาศาสตร์
อุตสาหกรรมและการจัดการ (ISC)